BUSA331 Writing Rubric – Project- Internet Legal Issue

	ORGANIZATION	DEVELOPMENT	SENTENCE STRUCTURE	WORD CHOICE/GRAMMAR USAGE	MECHANICS
L6	Exemplary Organization Strategically placed topic sentence Clear and logical order Strong introductory, supporting and concluding paragraphs Sophisticated transitions	Exemplary Development Sophisticated development of the topic Sophisticated thesis statement and development of informative and persuasive writing Well executed progression of ideas Strong use of examples, evidence or relevant details Strong use of analogies, illustrations or anecdotes	Exemplary Sentence Structure Sophisticated and well controlled sentences Sentence variation (simple, compound, complex, compound-complex) Variation of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Exemplary Word Choice/ Grammar Usage Vivid, precise,/concise, relevant, Consistent grammar usage Subject/verb agreement Singular/plural nouns Verb (tense and usage) Pronoun usage Adjective/Adverb	May have minor errors Punctuation Capitalization Spelling Needs little or no editing
L5	Effective Organization Effectively placed topic sentence Clear and logical order Introductory, supporting and concluding paragraphs Purposeful transition within and between sentences, ideas and paragraphs	Effective Development Appropriate development of the topic for narrative and descriptive writing Appropriate thesis statement and development of informative and persuasive writing Clear progression of ideas Clear use of examples, evidence or relevant details Clear use of analogies, illustrations or anecdotes	Effective Sentence Structure Complete and correct sentences Sentence variation (simple, compound, complex, compound-complex) Variation of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Effective Word Choice/ Grammar Usage • Appropriate, precise/concise, clear • Mostly consistent grammar usage ➤ Subject/verb agreement ➤ Singular/plural nouns ➤ Verb (tense and usage) ➤ Pronoun usage ➤ Adjective/Adverb	■ Effective Mechanics • Few errors > Punctuation > Capitalization > Spelling • Needs some editing
L4	Adequate Organization Clearly stated topic sentence Evidence of a logical order Introductory, supporting and concluding paragraphs Appropriate transition within and between sentences, ideas and paragraphs	Adequate Development Sufficient development of the topic for narrative and descriptive writing Sufficient thesis statement and development of informative and persuasive writing Progression of ideas Sufficient use of examples, evidence and/or relevant details Sufficient use of analogies, illustrations or anecdotes	Adequate Sentence Structure Complete and correct sentences Sentence variation (simple, compound, complex, compound-complex) (errors in more complex sentence structure do not detract) Variation of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Adequate Word Choice/ Grammar Usage • Appropriate, specific • Somewhat consistent grammar usage > Subject/verb agreement > Singular/plural nouns > Verb (tense and usage) > Pronoun usage > Adjective/Adverb	Adequate Mechanics • Some errors ➤ Punctuation ➤ Capitalization ➤ Spelling • Needs editing but doesn't impede readability
L3	Limited Organization • Poorly stated topic sentence • Some evidence of organization • Introductory, concluding paragraph with limited supporting paragraphs • Repetitive use of transition	Limited Development Limited development of the topic for narrative and descriptive writing Limited thesis statement and development of informative and persuasive writing Limited progression of ideas Limited use of examples, evidence and/or relevant details Limited use of analogies, illustrations or anecdotes	Limited Sentence Structure Minor errors in sentence structure Limited sentence variation (simple, compound, complex, compound-complex) (errors in more complex sentence structure begin to detract) Limited use of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Limited Word Choice/ Grammar Usage • Vague, redundant, simplistic • Several inconsistencies in grammar usage ➤ Subject/verb agreement ➤ Singular/plural nouns ➤ Verb (tense and usage) ➤ Pronoun usage ➤ Adjective/Adverb	Limited Mechanics • Frequent errors → Punctuation → Capitalization → Spelling • Begins to impede readability
L2	Minimal Organization/Minimal Response Lack of acceptable topic sentence Lacks clear organizational pattern, sequencing of ideas and/or paragraphing May lack introductory paragraph, supporting paragraphs and/or concluding paragraph Ineffective or overused transition	Minimal Development/Minimal Response Minimal development of the topic for narrative and descriptive writing Minimal thesis statement and development of informative and persuasive writing Lacks a logical progression of ideas Minimal use of examples, and/or relevant details Minimal use of analogies, illustrations or anecdotes	Minimal Sentence Structure/Minimal Response Contains fragments and/or run-ons Minimal sentence variation (simple, compound, complex, compound-complex) (errors in sentence structure detract) Minimal use of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Minimal Word Choice/ Grammar Usage/Minimal Response Inadequate, imprecise, repetitive Frequent inconsistencies in grammar usage Subject/verb agreement Singular/plural nouns Verb (tense and usage) Pronoun usage Adjective/Adverb	Minimal Mechanics/Minimal Response Consistent errors Punctuation Capitalization Spelling Impedes readability
L1	Inadequate Organization Lacks stated topic No logical pattern; difficult to follow Inadequate paragraphing Little or no transition	Inadequate Development Little or no development of the topic for narrative and descriptive writing Unclear thesis statement and development of informative and persuasive writing Unclear or no focus Few or no examples, evidence and/or relevant details Little use of analogies, illustrations or anecdotes	Inadequate Sentence Structure Contains numerous fragments and/or runons Little or no sentence variation (simple, compound, complex, compound-complex) (errors in sentence structure detract) Little or no use of phrases and clauses (gerund, participial, infinitive; subordinate clauses)	Inadequate Word Choice/ Grammar Usage Rambling, inappropriate, incorrect, unclear Distracting inconsistencies in grammar usage Subject/verb agreement Singular/plural nouns Verb (tense and usage) Pronoun usage Adjective/Adverb	Inadequate Mechanics • Serious and consistent errors ➤ Punctuation ➤ Capitalization ➤ Spelling • Impedes understanding/communication