

**The Business Model Canvas**

**DesigneD by**

**:**

 Strategyzer AG

*The makers of Business Model Generation and Strategyzer*

This work is licensed under the Creative Commons Attribution-Share Alike 3.0 Unported License. To view a copy of this license, visit:

http://creativecommons.org/licenses/by-sa/3.0/ or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.

strategyzer.com

Revenue Streams

Customer Segments

Value Propositions

Key Activities

Key Partners

Cost Structure

Customer Relationships

*Designed by:*

*Date: / /*

*Version:*

*Designed for:*

Channels

Key Resources

[Grab your reader’s attention with a great quote from the document or use this space to emphasize a key point. To place this text box anywhere on the page, just drag it.]

[Grab your reader’s attention with a great quote from the document or use this space to emphasize a key point. To place this text box anywhere on the page, just drag it.]