

**The Business Model Canvas**

**DesigneD by**

**:**

Strategyzer AG

*The makers of Business Model Generation and Strategyzer*

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Revenue Streams

Customer Segments

Value Propositions

Key Activities

Key Partners

Cost Structure

Customer Relationships

*Designed by:*

*Date: / /*

*Version:*

*Designed for:*

Channels

Key Resources

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